

THE BRAINWASHING OF MY DAD

World Premiere, Cinequest Film Festival

Camera 12 Cinemas, 201 S. 2nd St., San Jose

Sat. March 5, 7 PM -- Sun. March 6, 11:30 AM -- Weds. March 9, 4:30 PM

Filmmaker Jen Senko examines the rise of right-wing media through the lens of her father, whose immersion in it radicalized him and rocked the foundation of their family. She discovers this political phenomenon recurring in living rooms everywhere, and reveals the consequences conservative media has had on families and a nation.

Says Senko, "What I mean by brainwashing is that people like my dad have become so taken over by right-wing media and its disinformation campaign, that they speak, vote and even act against their own interests - even against the very core of who they are. It is my hope that by lifting the curtain on what the right-wing media is doing to the very fabric of our country, by shedding light on both its tactics and agenda, families and the nation can begin to heal."

Senko historically underpins *The Brainwashing of My Dad* with exceptional expert interviews with Noam Chomsky, Eric Boehlert, David Brock, Jeff Cohen, George Lakoff, Reese Schonfeld, Claire Connor and others. Acclaimed actor Matthew Modine ("Full Metal Jacket") narrates, and the film features animation by Oscar nominee Bill Plympton.

**Meet filmmaker Jen Senko and Executive Producer Ryan Smith
at the March 5 and 6 screenings
and learn about a real world action you can take!**

**Media Alliance Exec. Director Tracy Rosenberg and *Broadcast Blues* Director Sue Wilson
will host a panel discussion on March 9.**



www.thebrainwashingofmydad.com